

2017-2018 NORTH SUBURBAN CONCERT BAND CHRISTMAS AND POPS CONCERT ADVERTISING

The North Suburban Concert Band is offering advertising space in both its Christmas Concert and Pops Concert programs this season. There is a discount for purchasing advertising in both programs now.

The Christmas Concert program is distributed to about 1,250 people for the Dec. 9-10 concerts at Andover High School. The Pops Concert program is distributed to about 300 people for the May 6, 2018 at Courtyards of Andover.

Advertising for Christmas and Pops concerts (price for advertising in *BOTH* programs in parentheses)

**Ads are grayscale-no color.*

Business-card size (3 ½" x 2" or a 1.75:1 aspect ratio – width:height): \$25 (\$35).

Double business card size (7" x 2" - 3.5:1, OR 3 ½" x 4" - .875:1): \$50 (\$70)

½ page (7 ½" x 5" – 1.5:1): \$100 (\$140)

Full page \$175 (7 ½" x 10" - .75:1) (\$250)

Please email ad copy to advertising@nscband.org.

Payment (payable to “NSCB”) should be submitted no later than 5 p.m. Friday, November 24, 2017. Ads not paid for by this deadline will not be included.

Mail payment to: NSCB Christmas Concert Ads, 12050 Stoneridge Rd., Dayton, MN 55327. Ad copy can be mailed to the same address, or submitted, electronically, to advertising@nscband.org.

Contacts

Jill Griffiths, Concert Co-Chair, Advertising: advertising@nscband.org

Or Alli Blake, Concert Co-Chair: advertising@nscband.org

More information about the North Suburban Concert Band can be found at www.nscband.org.