

2017 NSCB Christmas Concerts - Facts and FAQ

A Christmas Concerts website will once again be available this year, containing the following information and much more. Look for the “Christmas Concert Website” link on the www.nscband.org home page.

Advertising in Program

Advertising space is being sold for both the Christmas Concerts and the North Suburban Concert Band’s May 6, 2018 Pops Concert at the same time. Advertisers will receive a discounted price if they purchase ad space in both programs at this time.

Advertising is available to local businesses, professional services, home businesses, and so forth. All performers are encouraged to direct potential advertisers to the ad page on the [Christmas Concert website](http://www.nscband.org) or to sell advertising directly. Assistance is available by contacting advertising@nscband.org.

A business-card-sized ad – 3 ½” x 2” - is \$25 (\$35 for both programs); double that size is \$50 (\$70); ½ page is \$100 (\$140) and a full page is discounted at \$175 (\$250). Christmas programs are distributed to 1,250 people, including audiences and performers; Pops programs go to about 300. Visibility expands as programs are shared with friends and family, so ad exposure to the local market is very good. The NSCB retains the right to reject any material it deems inappropriate. Ad will be printed in grayscale only – no color.

Advertisers should go to the [Christmas Concert website](http://www.nscband.org) for more details. Contact **Jill Griffiths** or **Alli Blake** (see Contacts) with questions.

Payment (payable to “NSCB”) should be submitted no later than Nov. 24th. Mail to: NSCB Christmas Concert Ads, 12050 Stoneridge Rd., Dayton, MN 55327. Ad copy may be included with payment or emailed to advertising@nscband.org. Ads not paid for by Dec. 1st will not be included.

Contacts

Jill Griffiths, Concert Co-Chair (Advertising and General Information): (763) 923-4706 or advertising@nscband.org or info@nscband.org

Shirley Paroczai, Concert Co-Chair (Tickets/Poinsettias): tickets@nscband.org

Alli Blake, Concert Co-Chair (Advertising): advertising@nscband.org

Trisha Rustad, Concert Co-chair (Volunteers): volunteers@nscband.org

Poinsettias

Each year, we decorate the stage and refreshment tables with red poinsettias. Performers may purchase one or more poinsettias in advance of the concerts, and then collect it/them to take home IMMEDIATELY after Sunday’s performance. The cost this year is \$10.

Sales will begin on Nov. 12th at NSCB and NSCC rehearsals. If TCYC parents wish to purchase one, they should contact **Shirley Paroczai** (see Contacts).

Schedule (Concert Weekend – Andover High School)

Friday, December 8:

5:30 pm - Stage setup; volunteers needed for risers and other things

6:00 pm to 6:30 pm – TCYC practice on stage

7:00 pm – Rehearsal begins (detailed schedule will be provided later)

(TCYC members may have different arrival and departure times.)

8:00 pm (approx.) – Ticket swap in cafeteria

Saturday, December 9:

6:30 pm – Performer call time

7:00 pm – Auditorium doors open (no seats may be reserved prior to this time)

7:30 pm – Concert (Following the concert: Refreshments in the cafeteria.)

Schedule (Cont'd)

Sunday, December 10:

1:00 pm – Performer call time

1:30 pm – Auditorium doors open (no seats may be reserved prior to this time)

2:00 pm – Concert (Following the concert: Refreshments in the cafeteria.)

FOLLOWING THE CONCERT: Poinsettia distribution and set tear down in auditorium.

Seating

Seating is general admission. In order to be fair to all members of the audience, no saving of seats will be allowed in advance of the opening of the auditorium doors. These doors will be opened 30 minutes prior to each performance.

This rule will be strictly enforced, and coats or other items left on seats will be removed and placed on or near the stage just prior to the doors being opened.

(Exceptions may be made in the case of special needs seating. Please contact Trisha Rustad (see Contacts) or confer with an usher if you or a family member require special accommodation.)

Tickets

For newcomers: one or both concerts usually sell out, so plan ahead!

Tickets are all \$10 each – all ages; Seating is general admission

Limited sales to performers begin Nov. 12th at rehearsals

4 tickets per performer – any combination of Saturday and Sunday

Please work out any “deals” with other performers on your own. The ticket sellers can’t make any special arrangements.

Open sales begin Nov. 22nd

There will be a ticket swap in the Andover High School cafeteria at the “dress” rehearsal on Friday night, Dec. 8th at about 8pm.

Mail orders will be accepted in the order received and fulfilled after Nov. 22nd. *Please be sure to indicate for which performance(s) you want your tickets, and include a check (payable to “NSCB”). If you want your tickets mailed to you, please include a stamped, self-addressed envelope.*

Mail to: NSCB Christmas Concert Tickets, 12050 Stoneridge Rd., Dayton, MN 55327

Note: Mail orders received after Dec. 3rd – if tickets remain – will be held at will call.

On-line ticket sales: Tickets will be available on-line this year from Nov. 22nd through Dec. 7th via the NSCB website (www.nscband.org). Look for the special link for tickets after Nov. 22nd. Credit cards and Paypal only.

There will be a small processing fee *per ticket* for this service. **All tickets ordered online will be held at will call.**

Volunteers

Volunteers make a huge contribution to the success of the concerts each year. At least 8 are needed for each show – for ushering, refreshments, etc. 10 volunteers are preferred. Volunteers will be rewarded for their efforts with a free ticket to the Saturday or Sunday concert. The free ticket can be used by anyone – not just the volunteer – but volunteers should not plan on watching the concert at which they are working.

Volunteers will be asked to select their choice of a Saturday or Sunday ticket when they volunteer – by Dec. 3rd at the latest in any case. (If a volunteer chooses to work at both performances, he or she may request 2 tickets.)

Please sign up using the form on the Christmas Concert website. Look for the link on the www.nscband.org home page. A “Volunteer Job Description” info sheet is available on the “Volunteers” page for more information.

Please contact **Trisha Rustad** (see Contacts) if you need a printed volunteer form or if you have questions.